

# Y DIY?

Here's why D-I-Y may not be the best way to go for Y-O-U



Making a website is easy.  
Building an **effective** website is hard.

 **64%**

of small business owners say they can't find the time to maintain their site

 **36%**

of consumers say a clear & smart website gives a local business more credibility

 **93%**

of small business websites don't look good on mobile phones

 **70%**

of small business websites don't have a call to action

When hibu builds your website, we do all this and more...

-  **Write your copy**  
Professional copywriters make sure your site promotes all the things that make you a better choice than your competition.
-  **Design your site**  
Web designers create a site that makes you look great – and inspires trust and confidence in your business.
-  **Build a Mobile site**  
More customers are looking for you on phones and tablets – we make sure your site is easy to use on mobile screens.
-  **Ensure effective On-Page SEO**  
The best website in the world won't grow your business if no one finds it – professional sites maximize your online visibility.
-  **Create Business Facebook and Twitter pages**  
Social media is a huge part of doing business online – your pages let you keep up constant communication with your customers.
-  **Claim your business directory pages**  
We claim, initiate, set-up and confirm your business information on Google+, Bing Business, Yahoo, Yelp, and many more.
-  **Create a video for your website**  
When someone visits your site you need to grab their attention – a professionally-produced video does that – plus it increases your visibility online.
-  **Secure your domain (or URL or web address)**  
You want a URL that's easy to remember – your business name or the closest thing to it – we secure an address that will help your business get found.
-  **Host your site**  
All those technical details that need to be taken care of to keep your site live and working the way it should – things the average DIYer never considers.
-  **Support your site and make changes**  
With hibu, you have the option to log on and make changes to your site...but you don't have to – just tell us what you want and we'll make the changes for you.

If you're **NOT** a



**COPYWRITER**



**DESIGNER**



**VIDEO EDITOR**



**WEB DEVELOPER**

there's **NO WAY** you can DIY all this and still run your business!



Y DIY when we'll do it for you...ALL of this and more. Call hibu today 855-852-4812

