

The Hibu Website Promise



Your site is built to help you reach crucial digital milestones and establish your business online

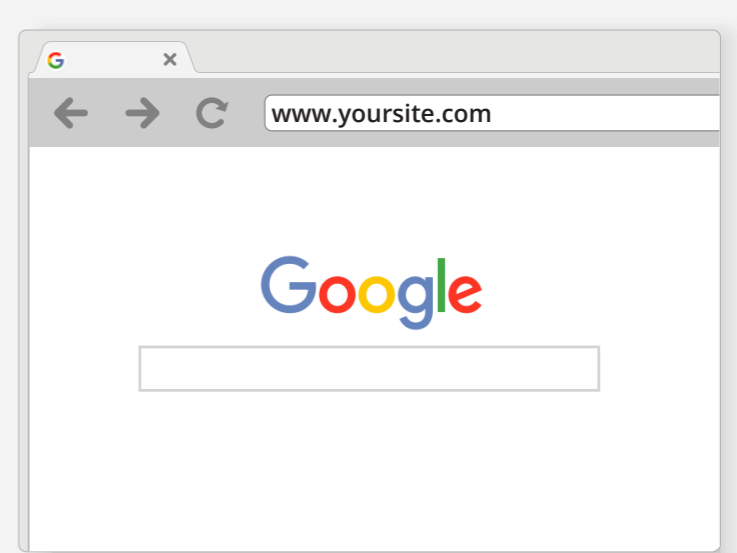
With a Hibu Website, we promise you four things

1

Your site will be live

Type your URL into your web browser's address bar and click "Enter."

- ✓ As simple as it sounds, if your site loads, it's **live online!**
- ! **Bonus:** Do the same thing on your smartphone to see the mobile version of your Hibu Website.

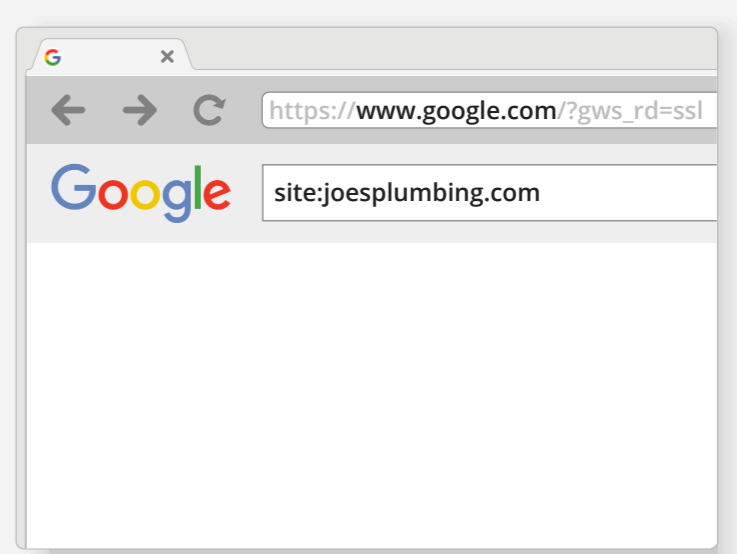


2

Your site will be submitted to the search engines for indexing

Go to google.com and type **site:yoursite.com** (site:joesplumbing.com) into the search bar (do not include http://or www). Click "Enter."

- ✓ The results that appear are the pages of your site that have been **indexed** — or visited and acknowledged — by Google.
- ! **Bonus:** Do the same thing on your smartphone to see your pages indexed in the mobile results — with Google's "Mobile-friendly" tag!

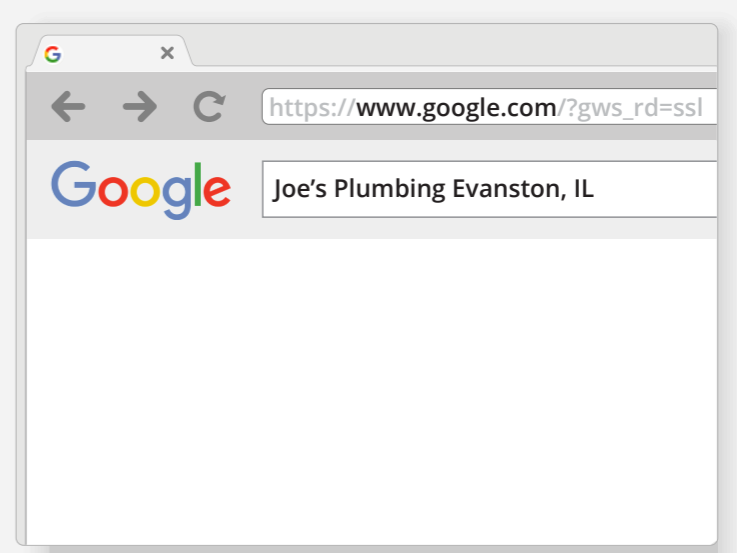


3

Your site will be optimized for your name and location

Go to google.com and type your business name and city/state in the search bar (e.g. Joe's Plumbing Evanston IL).

- ✓ You should see pages from your site in the search results, which could be your Home page or other pages. This means your site is **optimized for your business name and location.**
- ! **Bonus:** Your site may also show up for your core services + your location, not just your business name — especially if you dedicated pages to those services.



4

We'll update and maintain your business information with Hibu Wave, Digital Listings Management*

Visit your Hibu Wave Dashboard for a full report of...

- Which search engine listings have been claimed
- Which online directory listings have been claimed, updated, or verified
- Where your business information has been distributed online

Local Page or Directory	Where You Were	Where You Are Now	View Your Listing	Comments
Google Local	✓	Submitted	Link	Already Listed. Claimed & Edited. Listing Pending for Review.
YAHOO! LOCAL	✓	Submitted	Link	Already Listed. Claimed & Edited. Listing Pending for Review.
bing	✓	Submitted	Link	BY 2/18/15
yeip	✓	Submitted	Link	Already Listed. Edited. Listing Pending for Review.
facebook	✓	Verified	Link	Already Listed. Unable to Claim or Edit the listing.
foursquare	⚠	Submitted	Link	Already Listed. Edited. Listing Pending for Review.
infogroup	✗	Submitted	Link	

Your Hibu Website package includes everything you need for a professional site:



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