

hibu Website Performance Dashboard Guide

75% of small businesses don't have or use their website analytics* — with hibu, you KNOW what your Website is doing for you!

With your hibu Website, you can access your Website Performance Dashboard by logging in to 'My Account' on hibu.com – <https://account.hibu.com>.

After you log in, click on 'My Products' and then click 'View Reports' to see your Website Performance Dashboard and reporting for any other hibu products you have.

1 Device Types

See visits from desktop and mobile devices... mobile only... and desktop only

2 Number of Visitors

Your total and daily visitors, including repeat visitors

3 Traffic Sources

How visitors are getting to your site – by typing in your URL (Direct)... by using a search engine (Search)... or by clicking a link (Referring)

4 Visits by Location

The state(s) where your visitors are located

5 Content Overview

The most popular pages of your site, listed from most page views to least

6 Desktop vs. Mobile

The percentage of site visitors seeing your site on their computer vs. a smartphone or tablet

7 Referring Sites

Other sites where someone clicked a link to reach your site

