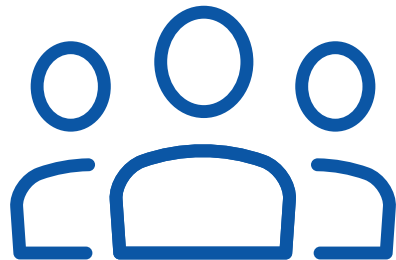


Book 'em!

Use online appointment scheduling to save time and satisfy your customers

WHO

is using online
appointment
scheduling?



Today,

90%

of consumers, given the option,
will choose to schedule online...

But, just over

10%

of small and medium-sized
businesses offer online scheduling



WHEN

do your customers
want to schedule?

35%

of online appointments are scheduled
AFTER business hours – when you
can't answer the phone

40%

of appointments are made
1 day or less in advance

Without online scheduling to keep your
business “open” 24/7 today, you could
be turning away business tomorrow.

WHO

is answering your calls?



51%

of calls to a business are to book an appointment – when they could be scheduling time online

That's time you or your staff need to be available to take calls and enter appointments into another system (or use pen and paper!)



Industry Inside Look: CONTRACTOR APPOINTMENTS

73% of contractors have 10 or fewer employees – how many of your employees are available to answer calls requesting an appointment?

66%

of customer complaints are about scheduling issues

87%

of contractors don't use online scheduling – and 61% won't in the next 12 months

13%

of contractors are using online appointment scheduling today

Including an online appointment scheduling tool on your website could make you easier to do business with than almost 90% of your competitors!



Industry Inside Look: MEDICAL APPOINTMENTS

By the end of 2019, **986 MILLION** medical appointments are expected to be self-scheduled online

42%

of patients prefer scheduling online to calling

77%

of patients say the ability to book, change or cancel appointments online is important

63%

of online appointments are made by NEW patients

As self-serve online scheduling becomes more common, will your website be able to meet your customers' expectations?

What's the
**BOTTOM
LINE**

for your business?



Up to

75%

LESS TIME
Scheduling

Up to

80%

fewer
NO SHOWS

Up to

40%

more
BOOKINGS

Businesses saved an average
of **2.5 weeks of time per year**
with online scheduling.

Your business and your customers deserve a 24/7 online scheduling tool that's as simple as

1, 2, 3

1

Click

REQUEST AN APPOINTMENT

2

Choose

Please select 3 time slot(s). We'll get in touch to confirm the appointment.
Choose the right date and time for your appointment.

< FEBRUARY 2016 > < THURSDAY, FEBRUARY 18, 2016 >

Sun	Mon	Tue	Wed	Thu	Fri	Sat	APPOINTMENT
	1	2	3	4	5	6	5:30 PM
7	8	9	10	11	12	13	5:00 PM
14	15	16	17	18	19	20	6:30 PM
21	22	23	24	25	26	27	7:30 PM
28	29						

Selected time slots: Feb 18, 2016 5:30 PM | Feb 18, 2016 5:00 PM | Feb 18, 2016 7:30 PM

PRIVACY | < PREVIOUS | NEXT >

3

Confirm

NEW APPOINTMENT

William Wolf has just requested an appointment with you.

Mar 9, 2016 at 5:30 PM.

Appointment Details:

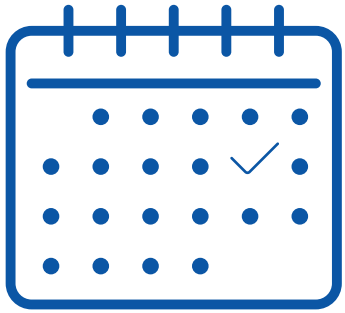
Client: William Wolf

Service: Clearing 60 minutes

Staff Member: Dentist Wyatt

Email: williamwolf@mailinator.com

Phone: [+13022931054](tel:+13022931054)



It's time to add hibu Appointments to your hibu Premium Website

Make it easy for your customers to book time with your business, 24/7, from their computers, phones and tablets.

- Schedule appointments 24/7
- Get email reminders for you and your customers
- Add each staff member's individual schedule
- Accept payments via PayPal
- Synchronize with external calendars
- Manage client lists with built-in CRM functionality
- Create and send customer feedback surveys

And yes - it works on your mobile-friendly hibu Website!

Talk with a hibu web specialist today:
855-771-7858



